INTRODUCTION

LAKSHYA 2K26 is the **19th National Level Technical and Cultural Fest** of **Lakireddy Bali Reddy College of Engineering (LBRCE)**, an autonomous institution committed to academic excellence, innovation, and holistic student development. Organized under the leadership of the **Student Council of LBRCE**, LAKSHYA has consistently served as a prestigious platform that brings together students from various institutions across the country to showcase their technical knowledge, creative thinking, leadership qualities, and cultural talents. The 2026 edition of the fest was conducted with the inspiring theme **"Unveiling the Future"**, reflecting the institution's vision of nurturing future-ready engineers and professionals.

The primary objective of LAKSHYA 2K26 was to encourage students to go beyond classroom learning and actively participate in activities that promote innovation, problem-solving skills, teamwork, and effective communication. The fest was designed to provide equal importance to both **technical excellence and cultural enrichment**, thereby ensuring the overall personality development of students. By organizing a wide range of events such as paper presentations, poster presentations, ideathons, quizzes, cultural competitions, and special events, LAKSHYA 2K26 successfully created an inclusive environment where students from diverse academic backgrounds could actively engage and learn.

As a **national-level fest**, LAKSHYA 2K26 attracted participation from students of various engineering colleges, fostering inter-collegiate interaction and healthy competition. Such interaction not only enhanced technical exposure but also helped participants gain insights into emerging technologies, innovative ideas, and real-world problem-solving approaches. The fest also acted as a networking platform where students could exchange knowledge, experiences, and perspectives, thereby broadening their academic and professional outlook. The event was conducted on **03 January 2026**, with meticulous planning and coordination between faculty members, the central organizing committee, and student coordinators from all branches. The presence of dedicated **faculty coordinators** ensured proper guidance, discipline, and smooth execution of all activities, while the **student coordinators** played a crucial role in ground-level planning, promotion, registration handling, participant coordination, and event execution. This collaborative effort between students and faculty exemplified strong teamwork and leadership within the institution.

LAKSHYA 2K26 featured several flagship events, including **Srujana (Paper Presentation)**, **Pragna (Poster Presentation)**, **Udbhavana (Ideathon)**, **Medha (Quiz Competition)**, **Ranga Martanda (Cultural Events)**, and **Ojas (Special Event)**. Each event was carefully planned with well-defined rules, judging criteria, and time schedules to ensure fairness and transparency. The technical events focused on enhancing analytical thinking, research orientation, and innovation, while the cultural events provided a platform for students to express their creativity, confidence, and artistic skills.

One of the major highlights of LAKSHYA 2K26 was the attractive **prize pool worth ₹5 lakhs**, which served as a strong motivation for student participation. The affordable **registration fee of ₹200 per event** ensured maximum inclusivity, allowing students from various economic backgrounds to participate without hesitation. The availability of online registration through QR codes and the official fest website further simplified the registration process and improved accessibility.

The fest was also a testament to effective leadership and organizational skills demonstrated by the student community. As a **Central Student Coordinator of my branch**, I actively contributed to the planning, coordination, and execution of LAKSHYA 2K26 at the branch level. My responsibilities included coordinating with faculty coordinators, guiding branch-level student coordinators, promoting events among students, ensuring timely registrations, resolving participant queries, and maintaining smooth communication between the central organizing committee and branch participants. This role provided valuable exposure to real-time event management, leadership, and decision-making under pressure.Overall, LAKSHYA 2K26 successfully fulfilled its vision of creating a dynamic platform that blends technical knowledge with cultural vibrancy. The fest not only enhanced the reputation of LBRCE at a national level but also strengthened the organizational, leadership, and collaborative skills of the students involved. The experience gained through organizing and coordinating such a large-scale event has been instrumental in shaping students into responsible, confident, and capable professionals ready to face future challenges.

EVENTS CONDUCTED

The fest includes a mix of technical, cultural, and special events:

1. **Srujana (Paper Presentation):**

   Srujana provided a platform for students to present their research papers and innovative ideas on emerging technologies and contemporary engineering topics. Participants showcased their analytical, presentation, and communication skills by explaining their work before a panel of judges. The event encouraged research-oriented thinking, technical documentation, and confidence in public speaking.

2. **Pragna (Poster Presentation):**

   Pragna focused on visually representing technical concepts, project ideas, and innovative solutions through posters. Students demonstrated their ability to convey complex ideas in a concise and attractive manner. The event enhanced creativity, conceptual clarity, and interaction between participants and evaluators through effective visual communication.

3. **Udbhavana (Ideathon):**

   Udbhavana was an innovation-driven event where participants brainstormed and proposed solutions to real-world problems. Teams were evaluated based on originality, feasibility, and impact of their ideas. The event promoted critical thinking, teamwork, and entrepreneurial mindset among students while encouraging practical problem-solving approaches.

4. **Ranga Martanda (Cultural Events):**

   Ranga Martanda included various cultural performances such as dance, music, and other artistic activities. The event provided students a platform to showcase their talents beyond academics, boosting confidence and stage presence. It also contributed to stress relief and fostered unity, enthusiasm, and cultural diversity among participants.

5. **Medha (Quiz Competition):**

   Medha tested participants' knowledge in technical subjects, logical reasoning, and general awareness through multiple quiz rounds. The event created a competitive and intellectually stimulating environment, encouraging quick thinking, accuracy, and teamwork. It helped participants assess and enhance their academic understanding in an engaging format.

6. **Ojas (Special Event):**

   Ojas was designed as an interactive and engaging special event to enhance student participation and enjoyment. It included unique activities that focused on fun, creativity, and teamwork. The event successfully increased student involvement and added vibrancy to the fest, making LAKSHYA 2K26 a memorable experience.

DETAILS OF EVENTS

Central Faculty Coordinator: Dr. B.Y.V.N.R Swamy
Central Student Coordinators:

S. No	Name of the Student	Regd. No	Year & Section
1.	J. Kushwanth Reddy	22761A0493	4th-B
2.	V. Anju Sri	22761A04J6	4th-C

PRAGNA

Pragna focused on encouraging students to present innovative ideas and technical concepts through visual representation. Participants designed posters highlighting problem statements, methodologies, results, and applications in a concise and creative format. This event emphasized the importance of visual communication and the ability to explain ideas effectively within limited space and time.

The interaction between participants and evaluators played a key role in this event, as students explained their posters and responded to questions. Judges assessed the posters based on innovation, clarity, visual appeal, and subject understanding. Pragna successfully enhanced creativity, conceptual clarity, and communication skills while motivating students to think critically and present ideas in an engaging manner.

Faculty Coordinator: Dr. V. Ravi Shekar Reddy
Student Coordinators:

S. No	Name of the student	Regd. No	Year& section
1.	Sk. Kyrunbee	22761A0451	4th -A
2.	G. Surpriya	24765A0402	3rd -A
3.	Ch. Nayab Rasool	23761A0479	3rd -B
4.	K. Rajeswari	23761A04F9	3rd -C
5.	Mohammad Farheen	24761A0440	2nd -A
6.	S. Bhavishya Satish Kumar	24761A04H6	2nd -C

List of Winners:

S. No	Name of the student	Name of the College
1.	T. Lakshmi Priya	NRI, Agiripalli
	U. Hasini Priya	
2.	S. Venkata Eshwar Prasad	QIS, Ongole
	U. Bhargavi	

SRUJANA

Srujana was a technical paper presentation event that aimed to promote research culture and innovative thinking among students. Participants presented papers on emerging technologies, recent advancements, and engineering solutions to contemporary problems. The event provided a platform for students to demonstrate their research aptitude, technical depth, and ability to articulate complex concepts in a structured and professional manner. Topics covered multiple domains, encouraging interdisciplinary learning and knowledge exchange.

The event was conducted in a systematic manner with clear guidelines, evaluation criteria, and time limits. Faculty members and subject experts evaluated the presentations based on originality, technical content, clarity, and presentation skills. As a result, Srujana significantly enhanced students' confidence, public speaking abilities, and research-oriented mindset, making it one of the most impactful technical events of LAKSHYA 2K26.

Faculty Coordinator: Mr. V. V. Rama Krishna
Student Coordinators:

S. No	Name of the student	Regd. No	Year& section
1.	T. Parasuram	22761A0457	4th -A
2.	B. Pravalika	23761A0406	3rd -A
3.	A. Akhila	23761A0469	3rd -B
4.	Khadar	23761A04I7	3rd -C
5.	V. Jahnavi	24761A0464	2nd -A
6.	Sk. Baji	24761A04I1	2nd -C

List of Winners:

S. No	Name of the student	Name of the College
1.	J. Tabu Sree	Lakireddy Bali Reddy College of Engineering, Mylavaram
	M. Venkata Sai Tejaswini	
2.	T. Lakshmi Lahari	Amritha Sai Institute of Technology, Paritala
	B. Nagaveni	

MEDHA

Medha was a competitive quiz event aimed at testing participants' technical knowledge, logical reasoning, and general awareness. The event consisted of multiple rounds designed to challenge participants' speed, accuracy, and analytical thinking. It created an intellectually stimulating environment that encouraged healthy competition among students.

The quiz was conducted in an organized manner with fair evaluation and active participation. Teams demonstrated strong teamwork and quick decision-making skills while responding to challenging questions. Medha not only reinforced academic learning but also enhanced confidence, concentration, and team coordination among participants.

Faculty Coordinator: Dr. K. Rani Rudrama
Student Coordinators:

S. No	Name of the student	Regd. No	Year& section
1.	P. Divya	22761A04B2	4th -B
2.	M. Alekhya	23761A0436	3rd -A
3.	K. Baba Swamy	23761A0491	3rd-B
4.	G. Pragna	23761A04F3	3rd -C
5.	G. Navya Priya	23761A0423	3rd -A
6.	Sk. Muzeeb	24765A0410	3rd -B
7.	D. Dhanusha	23761A04E2	3rd -C
8.	D. Narendra	24761A0418	2nd -A
9.	B. Navya	24761A0473	2nd -B
10	T. Gowtham Sai	24761A04I5	2nd -C

List of Winners:

S. No	Name of the student	Name of the College
1.	Sk. Jameel Ahmed	Lakireddy Bali Reddy College of
	N. Ravi Teja	Engineering, Mylavaram
2.	R. Vishnu Vardhan	SRKR, Bhimavaram
	S. Rajith	VVIT, Namburu

OJAS (CRUIZE)

Ojas was designed as a special and interactive event to increase student engagement and enjoyment during the fest. It included unique activities that focused on teamwork, creativity, and participation across all branches. The event aimed to provide a refreshing and entertaining experience alongside the technical and cultural activities.

The special event attracted a large number of participants due to its inclusive and engaging nature. Effective coordination ensured smooth execution and active involvement. Ojas added vibrancy to LAKSHYA 2K26 and contributed significantly to making the fest memorable and enjoyable for all participants.

Faculty Coordinator: Dr. P. Venkat Rao
Student Coordinators:

S. No	Name of the student	Regd. No	Year& section
1.	D. Gayathri	22761A04E7	4th -C
2.	K. Guru Sai Manikanta	23761A0428	3rd -A
3.	L. Dhakshayani	23761A0492	3rd -B
4.	Ch. Revanth	23761A04D9	3rd -C
5.	R. Prathyusha	23761A0447	3rd-A
6.	Sk. Fazulunnisa	23761A04B8	3rd -B
7.	U. Anjali	23761A04J3	3rd -C
8.	M. Manideep	24761A0441	2nd-A
9.	P. Sateesh Kumar	24761A04B7	2nd -B
10	J. Akhila	24761A04F4	2nd-C

List of Winners:

S. No	Name of the Student	Name of the College
1.	K. Danunja Reddy	Lakireddy Bali Reddy College of Engineering, Mylavaram
2.	K. Venkata Naga Sai Krishna Kumar	VVIT, Namburu

UDBHAVANA

Udbhavana was an ideathon event designed to nurture innovation, creativity, and problem-solving skills among students. Participants worked individually or in teams to identify real-world problems and propose feasible, technology-driven solutions. The event encouraged out-of-the-box thinking and promoted an entrepreneurial mindset by focusing on practical applicability and societal impact.

The ideathon was conducted through structured stages that included idea formulation, presentation, and evaluation. Judges assessed ideas based on originality, feasibility, innovation, and potential impact. Udbhavana provided students with valuable exposure to collaborative thinking, strategic planning, and innovation-driven approaches, making it a key highlight of the fest.

Faculty Coordinator: Dr. P. Rakesh Kumar

Student Coordinators:

S. No	Name of the student	Regd. No	Year& section
1.	P. Sowjanya	23761A04I0	3rd -C
2.	R. Ashok	24761A0409	3rd -B
3.	S. Swathi	24761A0417	3rd -C
4.	A. Sirisha	23761A0404	3rd -A
5.	B. Sisira	23761A0410	3rd -A
6.	P. Sahithi	23761A0443	3rd -A
7.	K. Lasya Sri	23761A0430	3rd -A
8.	V. Abhinaya	23761A04J5	3rd -C
9.	B. Gangadhar Reddy	23761A04D8	3rd -C
10	K. Abhinesh	24761A0497	2nd -B
11.	K. Abhiram	24761A0496	2nd -B

RANGA MARTANDA

Ranga Martanda represented the cultural segment of LAKSHYA 2K26, providing students an opportunity to showcase their artistic talents. The event included various cultural performances such as dance, music, and other creative activities. It aimed to promote self-expression, creativity, and cultural diversity among students.

The cultural events created a lively and energetic atmosphere throughout the fest, encouraging participation beyond academics. Proper coordination ensured smooth scheduling and stage management. Ranga Martanda played a vital role in stress relief, student bonding, and fostering a sense of unity and enthusiasm within the campus.

Event Name: Rangamarthanda

Faculty Coordinator: Ms. K. Balavani

S. No	Name of the Student	Regd. No	Year & Section
1.	K. Ritish Kumar	22761A04F7	4th -C
2.	S. Anjana Sri	22761A04I3	4th -C
3.	M. Seshu Durga Prasad	23761A04A3	3rd -B
4.	Y. Hema Kamalini Kantha	24761A0466	2nd -A

LIST OF JUDGES AND SUPPORTED FACULTY

For smooth completion of Lakshya-2K26 technical program the following venues, coordinators and judges are formulated. The events are scheduled to be conducted on 03.01.2026 between 9.30 AM to 12.30 PM.

S.No	Event	Faculty coordinator	Room No	Judges	Student coordinator
1	Srujana	Mr. V. V. Rama Krishna	4F01	Dr. P. Lachi Reddy & Smt. M.V.L. Bhavani	Thota Parasuram
			4F04	Dr. Y. Amar Babu & Smt. B. Rajeswari	B. Pravalika & V. Jahnavi
			4F05	Dr. M.V. Sudhakar & Mr. M.Samba Siva Reddy	A. Swathi & Sk. Baji
			4F13	Dr. K. Ravi Kumar & Mr. K. V. Ashok	Kadhar
2	Pragna	Dr. V. Ravi Sekhar Reddy	4F06	Dr. G. L. N. Murthy & Mr. M.Siva Sankara Rao	Sk. Kyrunbee, G. Supriya & K. Rajeswari
			4F07	Dr. B. V. N. R. Siva Kumar & Mr. N. Dharma Chari	Mohammad Farheen, Ch. Nayab Rasool & S. Bhavishya Satish Kumar
3	Medha	Dr. K. Rani Rudrama	4S01	Student Coordinators	
			4S02		
			4S03		
			4S05		
4	Cruize	Dr. P. Venkata Rao	4S12	Student Coordinators	
			4S13		
			4S14		
5	Decoration	Mr. Ch.Mallikarjuna Rao & Mr. P.Venkateswara Rao	ECE Block	Student Coordinators	
6	Registration Desk	Ms. B. Lakshmi Thirupathamma	ECE 1st Floor	Student Coordinators	

LIST OF SUPPORTED COORDINATORS

Promotions

S. No	Name of the Student	Regd. No	Year & Section
1.	P. Ramesh Chand	23761A0446	3rd- A
2.	Y. Nishanth Reddy	23761A0466	3rd -A
3.	K. Prabhod Kumar	23761A04F8	3rd -C
4.	L. Mounika	23761A04G5	3rd -C
5.	Md. Abdul Kareem	24761A0439	2nd -A
6.	Md. Hajara Farheen	24761A0440	2nd -A
7.	E. Naga Surekha	24761A0421	2nd -A
8.	R. Sai Charan Reddy	24761A04B9	2nd -B

Social Media

S. No	Name of the Student	Regd. No	Year & Section
1.	K. Prabhod Kumar	23761A04F8	3rd -C
2.	G. Chandrashekar Reddy	23761A04F1	3rd -C
3.	Y. Akhil	23761A04J7	3rd -C
4.	V D M SRINIVAS	23761A04J6	3rd -C
5.	A. Jagadeesh	22761A0470	2nd -B

Designing

S. No	Name of the Student	Regd. No	Year & Section
1.	Y. Sai Charan	23761A04J8	3rd -C
2.	V. Anand Kumar	24761A04J4	2nd -C
3.	S. Rishi	24761A04H9	2nd -C

SUMMARY

We have conducting Lakshya 2K26 in grand manner total ECE Registrations are 557.

1. Srujana – 78 Registrations
2. Pragna – 54 Registrations
3. Medha – 138 Registrations
4. Cruize – 223 Registrations
5. Udbhavana – 64 Registrations

Out of the above registrations 69 teams are registered.

CONCLUSION

LAKSHYA 2K26, the 19th National Level Technical and Cultural Fest of Lakireddy Bali Reddy College of Engineering, was successfully conducted through the coordinated efforts of faculty members, the student council, and student coordinators from all branches. The fest served as an effective platform for promoting technical innovation, cultural engagement, and leadership development among students, thereby reflecting the institution's commitment to holistic education.

The successful execution of the fest was strongly supported by the Head of the Department and Faculty Coordinators, whose guidance and encouragement ensured smooth planning and disciplined execution. Their continuous supervision, timely feedback, and problem-solving support played a crucial role in overcoming organizational challenges and maintaining effective coordination between students and the management. Their involvement significantly contributed to the overall success of the fest.

As a Student Coordinator, the student actively contributed to branch-level coordination by promoting events, managing registrations, guiding volunteers, and facilitating communication between faculty coordinators and participants. These responsibilities demanded strong teamwork, leadership, and organizational skills. Challenges such as managing large numbers of participants and adhering to tight schedules were effectively handled through collective effort and faculty support.

Overall, LAKSHYA 2K26 was a successful academic and cultural initiative that strengthened the leadership and management skills of the students involved. The experience gained through coordination, combined with the continuous support of the HOD Sir and faculty coordinators, played a significant role in the student's personal and professional development. The fest remains a memorable and valuable learning experience that will positively contribute to future academic and career endeavours.